



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: BOYD et al. Docket: 372545-01201 (336919)
Serial No. 09/638,457 Examiner: Myhre, James W
Filed: August 14, 2000 Art Unit: 3622
For: **OFFLINE-ONLINE INCENTIVE POINTS SYSTEM AND METHOD**

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AMENDMENT AND RESPONSE TO OFFICE ACTION UNDER 37 C.F.R. §1.111

Sir,

This is an amendment and response to the Non-final Office Action dated May 17, 2004. Claim amendments and remarks are provided as set forth herein below. Reconsideration of the application with the claims as now presented is hereby respectfully requested under 37 CFR §1.111.